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Autoneum becomes new World Car Awards Presenting Partner

Autoneum is new Presenting Partner of the 2015 World Car Awards. The World Car Awards are presented annually by an international jury of prominent automotive journalists who test-drive and vote on the best cars in various categories. The key reasons for Autoneum's partnership with these industry-leading awards are the shared commitment to innovation, the awards' global reach and the fact that they promote operational excellence in the automotive industry. Two third of the models nominated for the "World Car of the Year 2015" are equipped with Autoneum products – this is further testament to Autoneum's consistent focus on innovation.

Autoneum, the global market and technology leader in thermal and acoustic management for vehicles, today announced its partnership with the 2015 World Car Awards at the Paris Motor Show. Held every year since 2004, the World Car Awards are the most high-profile industry award and as such attract the most global coverage. An international jury of more than 70 leading industry journalists presents the awards annually in the categories "World Car of the Year", "World Luxury Car", "World Performance Car", "World Green Car" and "World Car Design of the Year". The key reasons for sponsoring the World Car Awards are the shared commitment to innovation, the awards' global character and broad media coverage and the fact that they promote operational excellence in the automotive industry.

As Presenting Partner, Autoneum will co-host the annual announcement of the nominations at the Paris Motor Show, the presentation of the shortlist at the Geneva Motor Show in March and the winners' announcement at the New York Auto Show in April 2015. Autoneum will also co-present the annual "Global Automotive Trends Report" published by the market research company Prime Research.

"We are proud to be the new Presenting Partner of the World Car Awards", said Autoneum CEO Martin Hirzel during the World Car Awards media reception in Paris. "This will provide a further boost to Autoneum's profile as the global market leader for acoustic and thermal management for vehicles. Autoneum and the organizers of the World Car Awards are united by their aspiration to promote innovation in the automotive industry and thus shape the future of mobility. The fact that two third of the models nominated for the 'World Car of the Year 2015' are equipped with Autoneum products is further testament to our consistent focus on innovation and our market success."

Peter Lyon, Chairman of the World Car of the Year Association, added: "With Autoneum, we are delighted to have a prestigious and leading-edge automotive supplier on board as new Presenting Partner. The company's automotive expertise and the innovative way it sets trends and meets today's requirements for vehicle comfort, safety, efficiency and sustainability makes Autoneum the ideal candidate for a partnership with the World Car Awards."

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About Autoneum

Autoneum, with its headquarters in Winterthur, Switzerland, is the globally leading producer of vehicle acoustics and thermal management systems. The company develops and manufactures components, modules and complete systems for interior and engine bay as well as heatshields and underbody shields. Customers include leading automobile producers in the key markets of Europe, North America, South America and Asia. Autoneum is represented at over 45 locations in around 20 countries and employs some 9,600 people worldwide, of whom about 5% are in Switzerland. The company is listed on the SIX Swiss Exchange (ticker symbol AUTN).

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