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Di-Light carpet innovation for enhanced driving comfort

Electric mobility, autonomous driving and digitalization are the most important trends of the automobile industry. This is the conclusion of the 2017 “Global Automotive Trends Report” promoted by Autoneum as Presenting Partner of the World Car Awards and published by the market research institute Prime Research. For this study, 75 leading automotive journalists across the world were interviewed about current developments and topics.

The automotive journalists surveyed for the 2017 “Global Automotive Trends Report” consider new mobility concepts such as autonomous driving and electric mobility to be the most important trends of the automobile industry. Digitalization of the vehicle is also gaining significance in the form of infotainment systems and digital cockpits. These key findings from this year’s Trends Report are a reflection of changing mobility requirements: The demands placed on vehicles by automobile manufacturers, consumers and regulatory authorities are rising and a continuous improvement in driving performance, safety and comfort coupled with a correspondingly low environmental burden are expected. Owing to the increased use of the passenger compartment as a place of work and recreation, innovative acoustic components for optimum noise protection are particularly playing an increasingly important role in terms of perceived vehicle quality.

As the market leader in acoustic and thermal management solutions for vehicles, Autoneum today already offers a large variety of multifunctional and lightweight components and technologies to meet the requirements of modern mobility. The most recent expansion of the company’s product portfolio comprises the Di-Light carpet innovation for compact and medium class vehicles. Thanks to its greater abrasion resistance and resilience, Di-Light is a more durable non-woven carpet and offers an attractive appearance even in highly curved carpet areas due to its uniform surface finish. The non-woven carpet absorbs noise entering the passenger compartment from the road or engine bay, thereby contributing to enhanced driving comfort. In addition, Di-Light has a lighter weight than standard non-woven carpets while maintaining their benefits. Di-Light-based carpets therefore reduce fuel consumption and emissions at the same time.

The enhanced resistance/weight ratio and the homogeneous look and feel of the carpet are based on newly developed fibers. Depending on the product variant, they consist of up to 97% of recycled PET which is reflected in the carpet’s excellent environmental performance. Serial production of Di-Light is already underway in North America and Europe. Its market launch in Asia and South America is planned for 2018.

About the “Global Automotive Trends Report”:

The 2017 “Global Automotive Trends Report” is based on a survey among 75 international specialist journalists on various developments and topics in the automobile industry. The Trends Report published by Prime Research is promoted by Autoneum as Presenting Partner of the World Car Awards. The complete 2017 “Global Automotive Trends Report” will be presented at the World Car Awards award ceremony on April 13, 2017 at the New York International Auto Show.

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About Autoneum

Autoneum, with its headquarters in Winterthur, Switzerland, is the globally leading producer of vehicle acoustics and thermal management systems. The company develops and manufactures components, modules and complete systems for interior and engine bay as well as heatshields and underbody shields. Customers include leading automobile producers in the key markets of Europe, North America, South America and Asia. Autoneum is represented at around 50 locations in over 20 countries and employs more than 11,000 people worldwide, of whom about 5% are in Switzerland. The company is listed on the SIX Swiss Exchange (ticker symbol AUTN).

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