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Winterthur, September 29, 2016

## **Autoneum extending sponsorship of the World Car Awards**

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**Autoneum is extending by a further year its sponsoring of the World Car Awards which began in 2014. This continuation of the successful cooperation between the market leader in acoustic and thermal management and the organizers of the leading industry award was disclosed at the Paris Motor Show during today's announcement of vehicles nominated in the five World Car Award categories.**

Autoneum is continuing the successful cooperation with the World Car Awards which began in 2014. As Presenting Partner, Autoneum will co-host the 2017 World Car Awards starting with today's announcement of the nominations at the Paris Motor Show, followed by presentation of the shortlist at the Geneva Motor Show in March 2017 and the winners' announcement at the New York Auto Show in April 2017. Autoneum will also co-present the annual "Global Automotive Trends Report" published by the market research company Prime Research to coincide with the World Car Awards.

"For Autoneum as the market leader for acoustic and thermal management with 50 locations around the world the global World Car Awards are the ideal sponsor partner", said Martin Hirzel, CEO of Autoneum. "Together we aspire to promote innovation in the automotive industry and thus shape the future of mobility. The fact that the majority of the models nominated for the World Car Awards 2017 is equipped with Autoneum products for noise and heat protection is further testament to our continuous focus on innovation."

Peter Lyon, Chairman of the World Car Awards Steering Committee, added: "Autoneum's commitment to innovation and excellence on a global scale makes them an ideal partner for the World Car Awards and our 'Road Ahead' platform."

An international jury of more than 70 leading industry journalists presents the awards in the categories "World Car of the Year", "World Luxury/Performance Car", "World Green Car" and "World Car Design of the Year". Now for the first time there is also a new "World Urban Car" award in recognition of this growing vehicle segment. Held every year since 2004, the World Car Awards are the highest-profile industry award.

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**About Autoneum**

Autoneum, with its headquarters in Winterthur, Switzerland, is the globally leading producer of vehicle acoustics and thermal management systems. The company develops and manufactures components, modules and complete systems for interior and engine bay as well as heatshields and underbody shields. Customers include leading automobile producers in the key markets of Europe, North America, South America and Asia. Autoneum is represented at around 50 locations in over 20 countries and employs more than 11,000 people worldwide, of whom about 5% are in Switzerland. The company is listed on the SIX Swiss Exchange (ticker symbol AUTN).

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