Winterthur, July 6, 2017

Automotive Acoustics Conference 2017: World premiere of Tune-It

With Tune-It, Autoneum is launching its latest innovation for carpet systems that set themselves apart through custom-tailored acoustic performance, lightweight and an excellent environmental footprint. Tune-It will be presented to the public for the first time at the Automotive Acoustics Conference which takes place on July 11 and 12, 2017 in Zurich/Ruschlikon, Switzerland. This globally leading conference in the field of automotive acoustics has been under the scientific leadership of Autoneum for 50 years.

As global market and innovation leader, Autoneum invests continuously in the development of multifunctional components and technologies for noise protection and thermal management in vehicles. Thanks to their lightweight construction, the Company’s products also make a significant contribution to sustainable mobility. In particular, this includes carpet systems that reduce noise in the passenger cabin but also have a decisive influence on the vehicle weight due to their large size. With Tune-It for needlepunch carpets, Autoneum now offers automotive manufacturers a technology that makes the car of tomorrow lighter, more comfortable and environmentally friendly – while delivering ideal acoustic performance at the same time.

Tune-It is based on an innovative fiber combination in the carpet backing with which, for the first time, sound insulation and absorption can be tuned to the specific needs and geometry of the passenger cabin across the entire surface of the carpet. Thanks to this technological quantum leap it is now possible to define the optimum insulation and absorption performance already during the development phase of new vehicle models by means of computer-aided simulations. As a result, needlepunch carpets based on Tune-It provide ideal noise protection in the passenger cabin. In addition, given a weight advantage of up to 25% compared to standard needlepunch carpets, components based on Tune-It also support reduced fuel consumption and less vehicle emissions.

The outstanding environmental footprint of this carpet technology that consists of 100% PET is also reflected in the fact that Tune-It based components are fully recyclable. Compared to conventional carpet molding, where non-recyclable production waste can reach a share of 30%, off-cuts produced during the manufacture of Tune-It can be processed into pellets and completely returned into the carpet manufacturing process in the form of fibers.

Tune-It will be presented to the public for the first time at the Automotive Acoustics Conference on July 11 and 12, 2017. The product launch for Tune-It is scheduled for spring 2018.
About the Automotive Acoustics Conference:
How will electric mobility impact acoustic and thermal management in vehicles? These and additional technological challenges facing the automotive industry will be discussed by the world’s leading acoustic experts at the Automotive Acoustics Conference on July 11 and 12, 2017 in Zurich/Ruschlikon, Switzerland. The Automotive Acoustics Conference, which has been under the scientific leadership of Autoneum for 50 years, is one of the world’s prime international acoustic conferences for automotive manufacturers, suppliers and research institutes. This year, the program includes more than 20 presentations from renowned speakers and workshops on new mobility trends all accompanied by a technical exhibition featuring the latest innovations in acoustic and thermal management.

Photos:
Pictures of Tune-It are available for download at www.autoneum.com/en/media/press-kits/.

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About Autoneum
Autoneum, with its headquarters in Winterthur, Switzerland, is the globally leading producer of vehicle acoustics and thermal management systems. The Company develops and manufactures components, modules and complete systems for interior and engine bay as well as heatshields and underbody shields. Customers include leading automobile producers in the key markets of Europe, North America, South America and Asia. Autoneum is represented at around 50 locations in over 20 countries and employs more than 11 000 people worldwide, of whom about 5% are in Switzerland. The Company is listed on the SIX Swiss Exchange (ticker symbol AUTN).

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