

Winterthur, November 28, 2017

Autoneum launches new website

To meet the changing needs of users, Autoneum has completely revised its online presence around six years after its website launch and made room for new sections and the latest company information. The new website is considerably more user-friendly and visualizes the Company's innovation leadership in acoustic and thermal management for vehicles.

As of now www.autoneum.com appears in a new look. The relaunch of the website is geared to today's online usage needs and replaces the web presence that has been in place since 2011. The high usability, modern design and detailed information about all relevant company sectors are key pillars of the new platform. Whether in German, English or Chinese – the primary focus is on comprehensive information and brand experience around noise and heat protection in vehicles.

A central aspect of the new website is the improved usability with intuitive navigation and a clear content structure. The web presence is interactive and always offers an optimal display and full functionality on smartphone, tablet and desktop. One example is the Company's job market, whose navigation has been adapted to meet contemporary online requirements. In terms of "mobile first", it is now particularly convenient for interested job seekers to find worldwide vacancies at Autoneum via all end devices – and to apply directly even while on the move.

Content-wise, the front page divided into topic tiles is the centerpiece of the website. Here users see the current focal points at a glance and can reach the desired topics directly. One website focus is dedicated to innovations and current industry trends. On the "New Mobility" page, for example, selected projects will show how the Company implements trends such as electromobility and digitalization and with which Autoneum components and technologies electric vehicles are already equipped today. Optically, visitors can expect fresh imagery, which, thanks to the use of numerous visual elements such as product- and technology-related films, images and interactive graphics, enables new insights into the Company – at double the access speed. Furthermore, Autoneum.com is directly linked to its social media channels on [Facebook](#), [LinkedIn](#) and [Youtube](#).

"The website is a key component for presenting Autoneum to the public and serving our various stakeholders. With the new online presence, Autoneum is consistently transferring its corporate identity to digital communication and thus visualizing its market and innovation leadership in acoustic and thermal management", explains Anahid Rickmann, Head Corporate Communications & Responsibility.

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About Autoneum

Autoneum, with its headquarters in Winterthur, Switzerland, is the globally leading producer of vehicle acoustics and thermal management systems. The Company develops and manufactures components, modules and complete systems for interior and engine bay as well as heatshields and underbody shields. Customers include leading automobile producers in the key markets of Europe, North America, South America and Asia. Autoneum is represented at around 50 locations in over 20 countries and employs more than 11,000 people worldwide, of whom about 5% are in Switzerland. The Company is listed on the SIX Swiss Exchange (ticker symbol AUTN).

www.autoneum.com

Autoneum. Mastering sound and heat.